



bring
belonging
to **life**



Fundraiser Help – AmazeWorks We Are Enough Campaign

Table of Contents:

Fundraiser Help – AmazeWorks We Are Enough Campaign.....	1
Section 1: Welcome & Overview.....	1
Helpful Links.....	2
Section 2: Registering as a Fundraiser.....	2
Section 3: Setting up your Fundraising Page.....	6
Section 4: Sharing Your Fundraising Page.....	9
Section 5: Using the Fundraising Toolkit.....	10

Section 1: Welcome & Overview

Welcome, and thank you for saying YES to bringing belonging to life!

By becoming a fundraiser for AmazeWorks, you are standing up for inclusive classrooms, brave educators, and identity-affirming curriculum. Whether this is your first time fundraising or your tenth, we’re here to support you every step of the way.



bring
belonging
to **life**



This Help Guide is designed to walk you through the basics of setting up and launching your fundraising page. You'll find step-by-step instructions, examples, and tips to help you:

- Register as a fundraiser
- Personalize your page with your story and image
- Share your page with your community
- Use the Fundraising Toolkit to grow your impact

Fundraising can feel intimidating at first, but remember: you're not alone. Every dollar you raise supports our mission to ensure every child feels seen, heard, and valued for all of who they are. Your campaign is part of something bigger—a movement to center belonging in classrooms and communities across the country.

We're so grateful to have you with us.

Helpful Links

Here are two important resources to keep handy throughout your fundraising journey:

- **[Main Campaign Page – We Are Enough](#)**
This is where you can see the full campaign story, register to become a fundraiser, update your page, track progress toward our fundraising goal, and explore other fundraisers' pages.
- **[Fundraising Toolkit](#)**
The Toolkit includes ready-to-use email scripts, social media captions,



bring
belonging
to **life**



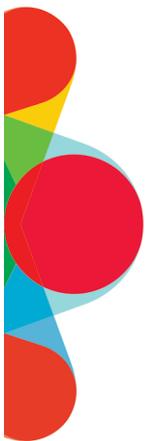
downloadable graphics, and storytelling prompts to help you connect with your community in a way that feels authentic to you. Whether you're not sure what to say or just want to save time, the Toolkit has you covered. We recommend bookmarking it and coming back throughout your campaign!

Section 2: Registering as a Fundraiser

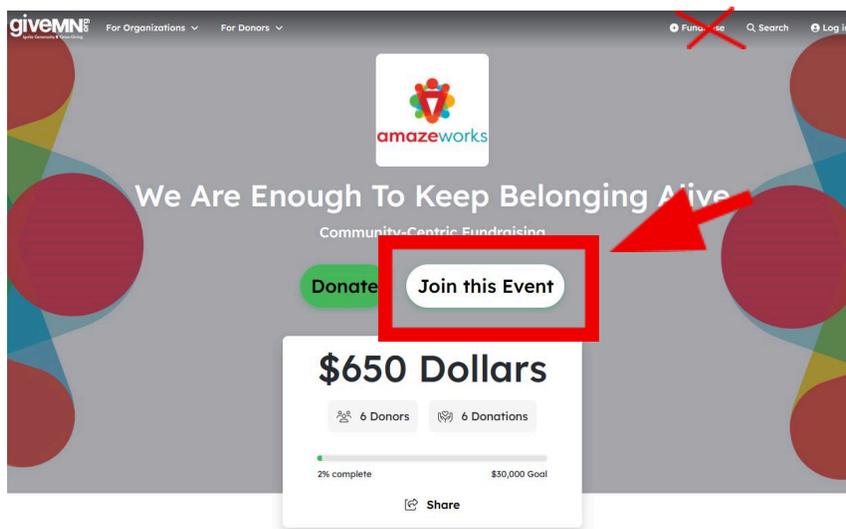
Getting started is easy and only takes a few minutes. Follow the steps below to register as a fundraiser.

Step 1: Go to the Campaign Page

- Visit the AmazeWorks campaign at <https://www.givemn.org/event/Weareenough>.
- Click the "Join this Event" button in the middle of the screen.
NOTE: Do not click the "Fundraise" link in the upper right corner. That will create a separate fundraiser that is not a part of this campaign.

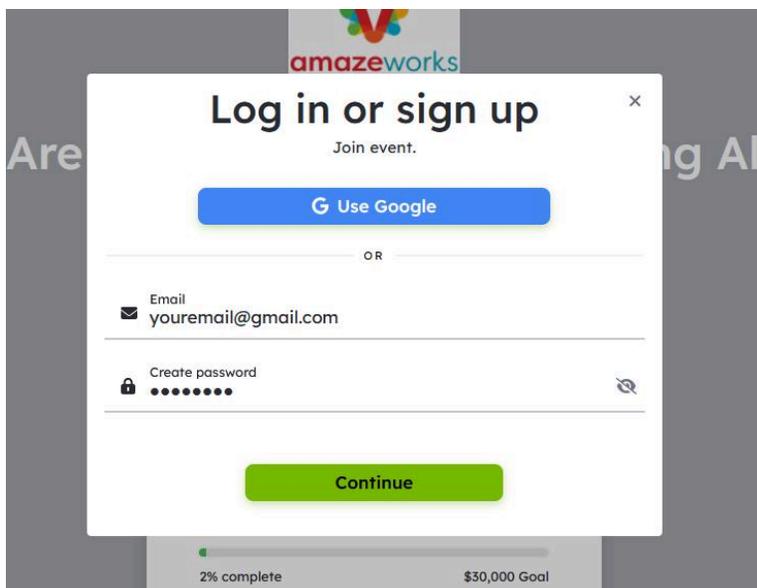


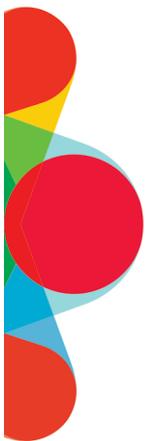
bring
belonging
to **life**



Step 2: Create or Log Into Your Account

- Enter your email address and a password to start.





bring
belonging
to **life**



- If you're new to GiveMN / MightyCause (our fundraising platform), you'll be prompted to create an account. You may also need to complete a visual captcha (Good luck on that part) 😊

Complete signup

Email
✉ rtdietz+test1@gmail.com

Create password
🔒 ●●●●●● 🔍

👤 First Name

👤 Last Name

By signing up, you agree to our [Terms](#).

Sign up

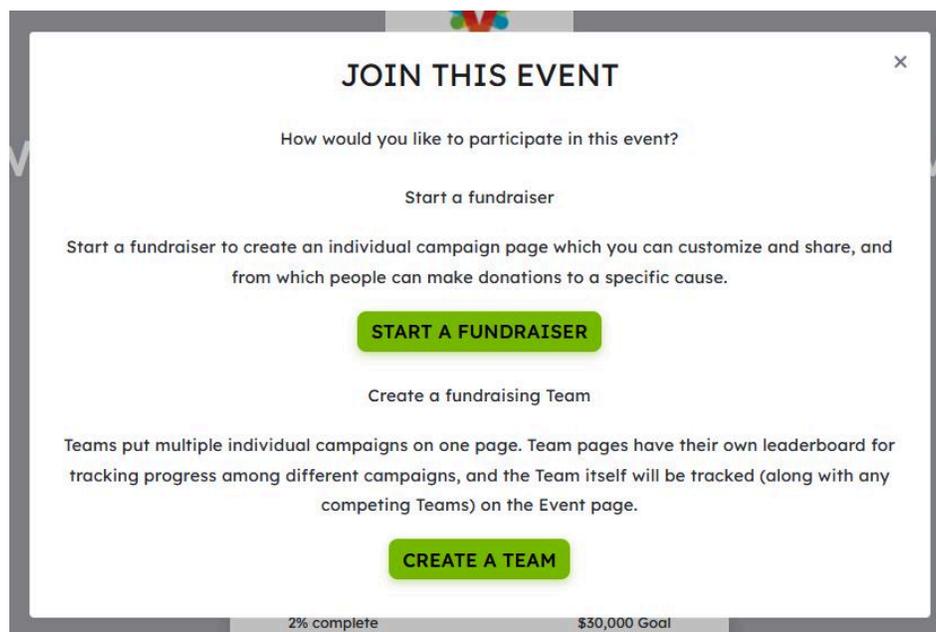
- After entering your details and clicking "Sign Up," you will be logged in and taken back to the Campaign page. You can now click on "Join This Event" to register.

Step 3: Choose Your Fundraiser Type

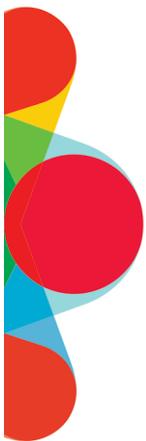
- You can join as an **individual fundraiser** or as part of a **team**.



bring
belonging
to **life**



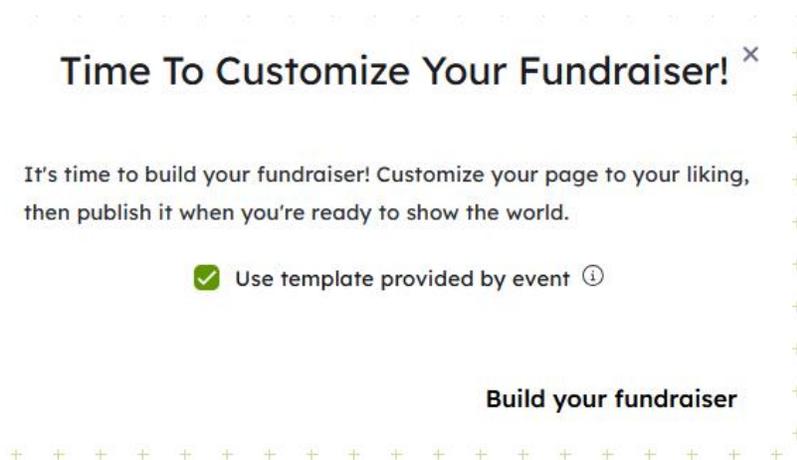
- The pop-up provides a brief overview of what each option means and its corresponding functionality.
 - For ease of use, we recommend going with “Start a Fundraiser.” This option gives you all the tools you need to fundraise, track your progress, tell your story, etc., as an individual fundraiser.
 - Teams are great if you're rallying a group, like a school staff, friend group, or family, to fundraise together and include some friendly competition.
NOTE: Please keep in mind that taking the Team route is a bit more complicated and requires additional setup and configuration.



bring
belonging
to **life**



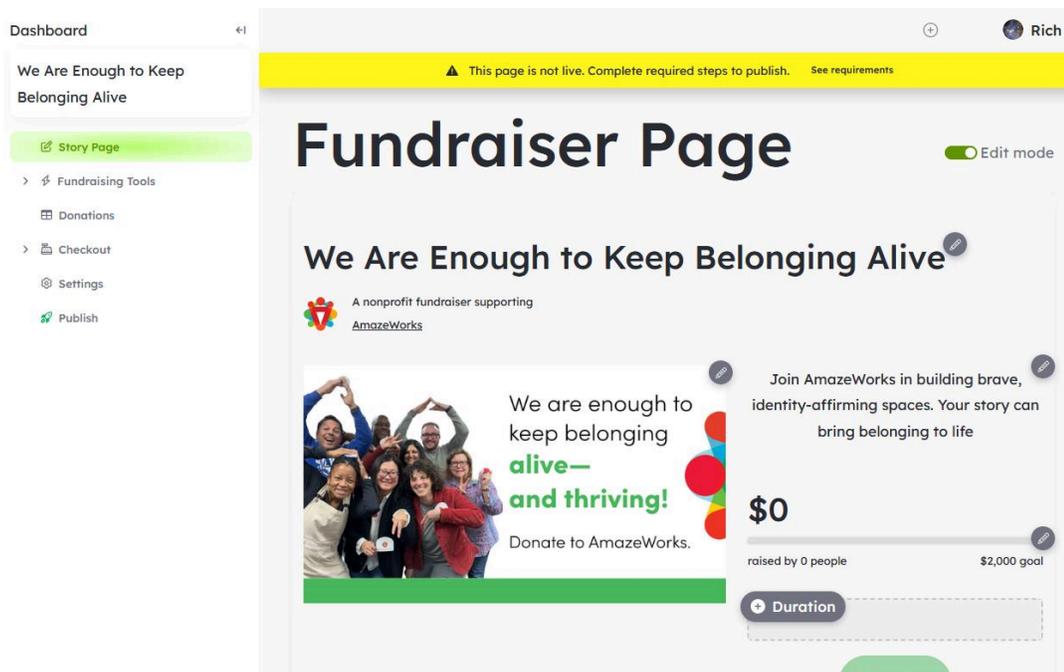
- After clicking on “Start a Fundraiser” you will be asked if you want to “Use template provided by event”.



- We recommend keeping this option checked and clicking “Build your fundraiser.”
 - The template provides default content for your title, image, and story, so you don’t have to start from a blank page.
 - Of course, you can easily edit all of this or completely change it once you are in your campaign center.
- You are now registered, created your fundraising page, and are officially an AmazeWorks Fundraiser!



bring
belonging
to **life**



- Now let's configure and set up your page!

Section 3: Setting up your Fundraising Page

Now that you're registered, it's time to make your page your own. Think of this page as your personal invitation to others—it's where you share why you care and why this campaign matters.

There are a lot of settings and options available on MightyCause, but don't worry—you don't have to do everything all at once. Start with the basics, and then return to your page as you get more comfortable.

Most features are clearly labeled with helpful descriptions, so don't be afraid to explore, click around, and customize! You can always make changes later.



bring
belonging
to **life**



What matters most is that your page reflects you and your why. A personalized page helps people connect with your message and inspires them to give.

Step 1: Set Your Fundraising Goal

- Choose a goal that feels meaningful and achievable. Most fundraisers start with \$500 - \$1000. You can always change it later if needed.

Step 2: Add a Photo or Banner Image

- Upload a profile picture or banner that feels personal—this can be a photo of you, your classroom, your kids, or something that represents belonging.

Step 3: Update Your Headline

- By default, your page includes the campaign headline “We Are Enough”
- We recommend adding your name to the headline so visitors know they are on the right page. Something as simple as “YourName says We Are Enough” or “YourName is Helping to Keep Belonging Alive”

Step 4: Tell Your Story

- If you chose the “Default Template” when registering, then you already have a “Story” set up for you. You can choose to keep this story, update and edit the story to make it your own, or write an entirely new story.
- If you want to update the story or write your own
 - In a few sentences, share why you care about AmazeWorks.



bring
belonging
to **life**



- Consider these prompts:
 - Why does belonging matter to you?
 - What inspired you to support this campaign?
 - How has identity, community, or inclusive education shaped your story?

Step 5: Preview and Publish

- Ensure your page appears as you intended.
- Click “Publish” to go live! (bottom of the left side navigation)



bring
belonging
to **life**



We Are Enough to Keep Belonging Alive ³

A nonprofit fundraiser supporting AmazeWorks



We are enough to keep belonging **alive— and thriving!**

Donate to AmazeWorks.

Join AmazeWorks in building brave, identity-affirming spaces. Your story can bring belonging to life

\$0 ¹

raised by 0 people \$2,000 goal

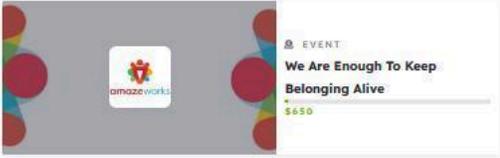
Duration

Donate

Share this page

Event participant

Use of funds chart



Giving Activity

There aren't any donations yet.

Story ⁴ Updates (0)

B I U A: [Rich text editor icons]

Cancel Save

Step 5: Other Settings

Once your page is live, you'll see additional settings and tools in your MightyCause dashboard. These features aren't required, but they can help you make the most of your campaign:



bring
belonging
to **life**



- **Fundraising Tools:** Add matching grants, use widget embeds, or explore advanced tools to increase engagement.
- **Donations:** See who has given to your campaign and thank them directly.
- **Checkout Settings:** Customize your donation form, thank you message, and receipt to match your voice.
- **Settings:** Update your page URL, change your social sharing message, and more.

Each setting includes a short description, so feel free to click around and explore. You can always make updates as you go. The more your page reflects your voice, the more connected your supporters will feel!

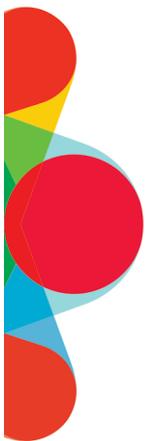
Section 4: Sharing Your Fundraising Page

Once your page is live, it's time to let people know about it! Sharing your fundraiser is how you bring others into the work of belonging.

You don't need to be a professional fundraiser to make an impact—just be yourself, speak from the heart, and use the tools available to you.

Step 1: Copy Your Page Link

- Log in to your [Fundraising Center](#) from the main campaign page.
- There are two easy ways to share your page (see screenshot below):



bring
belonging
to **life**



1. Grab the direct link to your Fundraising page from the URL of your Story. or
2. Use the “Share this Page” button below your Donate button to easily share on Facebook, X, Email or just “Copy Link”.

- Pro tip: Create a shortened or custom link if you’d like it to be easier to remember or type by going to Settings > URL Customization.

Step 2: Start with a Personal Email or Text

- Reach out to 5–10 close friends or family members.
- Let them know why this cause matters to you and include your fundraiser link.



bring
belonging
to **life**



- Use the templates in the [Fundraising Toolkit](#) if you're not sure what to say!

Step 3: Post on Social Media

- Share your link on Instagram, Facebook, LinkedIn—wherever your people are.
- Keep it personal: share your story, a favorite AmazeWorks quote, or what belonging means to you.
- Tag @AmazeWorks and use the campaign hashtag (#WeAreEnough) so we can cheer you on!

Step 4: Thank and Tag

- When someone donates, thank them privately or give a shoutout on social media (with their permission).
- This builds momentum and shows others that people are getting involved.

Step 5: Keep Sharing

- Don't be afraid to post or email again throughout the campaign.
- Share updates like "Help me reach my \$500 goal!" or "We're halfway there!"
- People often need more than one reminder, and they'll appreciate seeing your excitement.

➔ Need ideas or templates? Visit the [Fundraising Toolkit](#).



bring
belonging
to **life**



Section 5: Using the Fundraising Toolkit

The Fundraising Toolkit is your all-in-one resource hub, designed to make sharing your campaign easier, faster, and more effective.

Here's what you'll find in the Toolkit:

- **Email Templates:** Pre-written messages you can copy, paste, and personalize when reaching out to friends, family, or coworkers.
- **Social Media Captions:** Share-ready text to post on Instagram, Facebook, or LinkedIn—including suggestions for launch day, mid-campaign updates, and final pushes.
- **Downloadable Graphics:** AmazeWorks-branded images you can use on your fundraising page or in social media posts.
- **Storytelling Prompts:** Helpful questions to guide your fundraising story if you're not sure where to start.
- **Thank You Templates:** Thoughtful messages you can send to supporters, with options for texts, emails, and social shoutouts.

We've put all of this in one place so you can spend less time figuring out what to say—and more time bringing belonging to life.

You don't have to use everything in the Toolkit. Pick what works for you, add your personal touch, and make it your own.

→ [Access the full Fundraising Toolkit here.](#)